



**FOR IMMEDIATE RELEASE**

Contact:

Amanda Evans-Clark

[aclark@theplaidagency.com](mailto:aclark@theplaidagency.com)

407.766.6980

**THE PLAID AGENCY Announces Vice President**

June 5, 2018 (Carmel, Ind.)- Gretchen Lee has been named Vice President at THE PLAID AGENCY, a full-service marketing, advertising and public relations firm. Lee will be integral in the company's operations and account management; providing executive leadership within the creative and project management teams.

Lee joins PLAID with more than a decade of marketing and account management experience; most recently serving as Executive Director at Avant Healthcare, where she led multi-million-dollar accounts with Eli Lilly and Company, Otsuka Pharmaceutical and Lundbeck. Lee is a graduate of Indiana University.

"I've been following THE PLAID AGENCY since it opened three years ago and to say I'm impressed with its success is an understatement. It's an honor to join this mighty team of talented marketers," Lee stated.

This is the first executive leadership position named by founders, Samantha Schwartz and Kylan Stuck as THE PLAID AGENCY team triples in size in its third year.

**About THE PLAID AGENCY**

THE PLAID AGENCY was founded in 2015 as a full-service marketing, advertising and public relations agency headquartered in Carmel, Indiana. THE PLAID AGENCY provides strategic consulting, marketing plan development and oversight, cross-channel management, digital strategy and tactical project implementation, brand creation, multi-channel content creation, social media composing, and more.

[Meet the team.](#)